

# OUR MISSION IS TO MEET GROWING BUSINESSES' CAPACITY AND PROPERTY NEEDS FASTER, MORE ELEGANTLY, AND WITH BETTER PERFORMANCE OUTCOMES THAN ANYONE ELSE.

To do this, we are looking for the very best people to help deliver tomorrow's property and capacity solutions today. Are you an **Everyday Inventor** with an unrelenting desire to make things better, to challenge convention, and to apply creativity to solve problems?

Do you believe in open dialogue, active listening, and being a **Candid Friend** to your colleagues and clients? Are you a **Focused Explorer**, constantly searching for simple solutions to complex problems and dedicated to conserving time and resources? Or are you a **Quiet Hero** - humble, generous and committed to the fulfilment, progression and wellbeing of others?

If the above describes you, you're our kind of person.

tomorrow without constraints



Yondr: Our kind of person 2

**Job title:** Marketing Communications Manager

**Service line:** Yondr Group **Based:** London

**Reporting to:** Director Marketing Communications

# Job purpose

Yondr is revolutionising the real estate and technology industries. We provide wholly outsourced, end-to-end solutions to meet the capacity and property needs of growing businesses. In the process, we improve business performance, create enriching user experiences, and meet tomorrow's needs today.

But we can't do it without you.

We believe in a tomorrow without constraints and making the impossible possible for our clients. Thinking out of the box and not settling for less, is crucial. In the marketing team, we're the same. We're looking for an exceptional, hands-on, marketing communications professional who is a strong all-rounder.

### The role

The marketing communications function oversees the external marketing of Yondr, using all elements of the full marketing mix, as well as internal communications. Each day is different, you could be working on creative campaign work, planning events, executing the internal communications strategy, driving social media content and engagement, analysing market trends, conducting customer experience surveys, writing new business proposals, budgets and website content. The successful candidate will be / have:

# / A strong, creative writer

Tasked with both promoting Yondr to our clients and prospective clients, as well as engaging the internal team with impactful communications, a strong writing ability is essential

### / A social media enthusiast

You need strong social media skills to enable you to engage with our target audience and design new strategies to grow our relationships with them

# / Organisation skills

This fast-paced business requires multi-tasking. You'll be juggling multiple projects / campaigns for different areas of the business, so your organisational skills will be invaluable, as will your presentation skills

# / Design know-how

We work in G Suites as well as Adobe, so design know-how is key to help with multi-tasking

# / Attention to detail

Is crucial to success as we manage the Yondr brand and its outputs across the whole business

### / A team player

At Yondr we're extremely focused on our values, therefore you must be a perfect fit with them - a fully-fledged team player

# / Strong communication skills

Communication skills are vital for the purpose of managing others expectations, and communicating potential ideas and strategies to colleagues, getting to grips with new concepts

# / Qualifications / experience

Degree level, with four+ years marketing communications experience